E 8938 (Pages : 2) Reg. No.....

Name.....

# B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2019

## First Semester

Common Core 1—PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES

(Common for Model I, Model II and U.G.C. Sponsored B.Com. Degree Programmes)

[2013 to 2016 Admissions]

Time : Three Hours Maximum Marks : 80

## Part A

*Answer* **all** *questions.*
*Each question carries* 1 *mark.*

1. What is Globalization ?
2. What is meant by private sector ?
3. What is meant by cost of capital ?
4. What is meant by stock exchange ?
5. What is six sigma ?
6. What is Business Process Re-engineering ?
7. What is meant by trade mark ?
8. What is Plagiarism ?
9. In which year the Right to Information Act, got assent of the President of India ?
10. What is Third Party Information ?

(10 × 1 = 10)

## Part B

*Answer any* **eight** *questions.*
*Each question carries* 2 *marks.*

11. What are the goals of a business ?
12. State the advantages of co-operative form of organisation.
13. Mention various sources of finance for a business.
14. What are the factors affect the Loans and advances ?
15. What is meant by Knowledge Process Outsourcing ? Explain it advantages.

**Turn over**

16. Mention the Merits and Demerits of Business Process Re-engineering.
17. What is meant by consumer protection ? Explain.
18. What are the various role of human resource in an organisation ?
19. What does Right to Information mean ?
20. What are the rights of a consumer ?
21. What are the differences between Patents and Copy rights ?
22. What are the various specific issues in access the information as per the provisions of Right to Information Act ?

(8 × 2 = 16)

## Part C

*Answer any* **six** *questions.*
*Each question carries* 4 *marks.*

23. What are the various methods of regulating a business by Government ?
24. Who are all stakeholders of a business? State their role in success of a business.
25. State the problems in mobilization of financial resources for a business.
26. Write a note on Stock exchange and Stock broking.
27. Discuss the barriers to TQM.
28. Define Business Process Outsourcing. What are its advantages ?
29. What is meant by corporate governance ? State its benefits.
30. What are the advantages of Intellectual Property Rights ?
31. What are the insurance transaction information can be obtained as per the provisions of Right to Information Act ?

(6 × 4 = 24)

## Part D

*Answer any* **two** *questions.*
*Each question carries* 15 *marks.*

32. What is meant by public sector? Explain its advantages and disadvantages.
33. What is meant by factors of production? Explain various methods fixing reward to Labour and Capital.
34. Discuss the process and benefits of six sigma.
35. Explain various provisions of Consumer Protection Act, 1986 relating to Patent rights, Copy rights and Trademarks.

(2 × 15 = 30)